



## PRESS RELEASE

**RELEASE DATE:** IMMEDIATE

**WHO:** Blendz, LLC  
**WHAT:** 3-Peat Victory as "1 Juice Bar in Silicon Valley"  
**WHEN:** The Wave Magazine's Annual "Reader's Choice Awards"  
**WHERE:** Campbell & Los Gatos, CA

3 times is truly a charm, as Blendz was voted by the readers of *The Wave Magazine* as "1 Juice Bar" for the 3<sup>rd</sup> time in a row. This win couldn't have come at a better time as they celebrate their 3 year anniversary, so essentially they were #1 from the time they opened their doors for business.

In celebration of this 3-Peat Victory and their anniversary, what other way could they thank their customers and generate new ones, than to give away FREE smoothies all day. Thursday, September 21<sup>st</sup> the downtown Campbell location gave out free smoothies all day and weren't shy about the promotion. In fact, the smoothie giveaway was advertised in local newspapers, on-line event calendars and even plugged the event with local radio station 106.5 KEZR.

Close to 800 smoothies were given away at the event and guests varied from groups of children from local elementary schools to a semi-pro soccer team visiting from Britain. Professional fighter and mixed-martial arts champion Daniel Puder was also present as a special guest and regular customer of Blendz. Owner and founder of Blendz, Matt Phipps says, "There is no better way to thank all of our loyal customers and to attract the attention of new ones than to celebrate with a big bang. We have been in the Campbell community for over three years now, and as we continue to grow and franchise, this will always be our home."

### **Blendz, LLC**

Blendz is a quick-service restaurant that features tossed-to-order salads, grilled panini sandwiches, blended smoothies, and delicious gourmet hot soups. Unlike traditional fast-food restaurants whose menu is based on fried food or stale environments, Blendz combines a healthier faire with the speed and convenience that customers demand. Based on the success of its South Bay Area restaurants, Blendz is now offering franchise opportunities beginning in the Western US. For additional information, please visit [www.blendz.com](http://www.blendz.com) or call 866.4.BLENDZ.

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