267 E. Campbell Avenue, Suite A, Campbell, CA 95008 T 408.376.0555 F 408.376.0545 www.blendz.com

blendz®

PRESS RELEASE

RELEASE DATE: IMMEDIATE

WHO: Blendz, LLC
WHAT: 24-Hour Relay for Life
WHEN: 07/15/06 & 07/16/06
WHERE: Campbell, CA

2006 marks the 3rd consecutive year that Blendz has taken part in the annual Relay for Life in Campbell, benefiting the American Cancer Society. This year the Blendz team was named in honor of Denise Phipps' (Vice President and co-founder of Blendz) father – Rocco "Rocky" Genovese, who recently passed less than 1 year ago due to lung cancer. Cleverly and appropriately named, team "BLENDZ ROCKS !!!" With a fundraising goal of $5,000.00, they exceeded their goal by 160% - raising over $8,000.00.

Fundraising efforts included donations from immediate family, friends and regulars and even strangers who just wanted to help the worthy cause. The entire week before the 24-hour event, Blendz committed to generously donating 10% of ALL sales from all 4 corporate locations (downtown Campbell, Express Classic Car Wash locations' – Westgate & Delta Queen and BMW Stevens Creek) back to the American Cancer Society.

At the downtown Campbell & Los Gatos locations, Blendz also displayed a Wall of Hope where family & friends of Blendz could post pictures of loved ones who have survived or l

Blendz, LLC
Blendz is a quick-service restaurant that features tossed-to-order salads, grilled panini sandwiches, blended smoothies, and delicious gourmet hot soups. Unlike traditional fast-food restaurants whose menu is based on fried food or stale environments, Blendz combines a healthier faire with the speed and convenience that customers demand. Based on the success of its Bay Area restaurants, Blendz is now offering franchise opportunities beginning in the Western US. For additional information, please visit www.blendz.com or call 866.4.BLENDZ.

CONTACT: Mona Liza Reyes
Events Manager
Blendz, LLC
(408) 385 -1023
monaliza@blendz.com
www.blendz.com